

BARRASSO · USDIN · KUPPERMAN  
FREEMAN & SARVER, L.L.C.  
- C O U N S E L L O R S   A T   L A W -

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For Immediate Release

**Barrasso Usdin Announces New Managing Partner**

NEW ORLEANS – March 6, 2014 – Barrasso Usdin Kupperman Freeman & Sarver, L.L.C. is pleased to announce that George C. Freeman, III, has been named Managing Partner of the firm. George is a founding member of the firm, has been a member of its Executive Committee since inception, and is the former Chair of the Securities Litigation Practice Group.

“The firm has been very successful over the past ten years, and I look forward to continuing to build upon that success,” says George. “We will continue to focus our growth on our four core practice areas: (1) Commercial Litigation, (2) Insurance Coverage and Bad Faith, (3) Products Liability and Toxic Tort Litigation, and (4) Securities Litigation, Arbitration, and Regulation.”

Barrasso Usdin’s former Managing Partner, Steven W. Usdin, who held the position for ten years, stated, “George has been a key member of the firm’s senior management team since we formed the firm, having served as a member of our Executive Committee from the start. His management style, vision, and wise leadership have been and will continue to be great assets for the firm.”

George’s practice focuses mainly on securities litigation, arbitration, and enforcement. He primarily represents broker-dealers and financial advisors, together with their respective officers, directors, and employees, in customer disputes and in SEC and FINRA investigations. He also represents underwriters, issuers, and trustees in securities class actions. Outside the field of securities, George concentrates in complex commercial litigation. He has been recognized by *Chambers USA: America’s Leading Lawyers for Business* in the field of Securities Litigation, and by *Best Lawyers* in the fields of Bet-the-Company Litigation, Commercial Litigation, and Securities Litigation. He is a member of the American Law Institute and has taught securities litigation and arbitration at the Tulane University School of Law for over two decades.

**About Barrasso Usdin Kupperman Freeman & Sarver, L.L.C.**

Barrasso Usdin Kupperman Freeman & Sarver, L.L.C. is a litigation law firm located in New Orleans, Louisiana. The Firm has experience litigating complex civil cases throughout the country, including all types of commercial disputes, class actions, environmental cases, intellectual property cases, insurance bad faith and coverage cases, and securities arbitrations, litigation, and regulatory matters. For more information, please visit [www.BarrassoUsdin.com](http://www.BarrassoUsdin.com).

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